

# Rejuvenate from winter

with our new, delicious

## SPRING SHAKE

BUY 2, GET a  
**FREE  
BLENDER**

See inside for details.

**49<sup>97</sup>**

powder

**LIMITED SEASONAL RELEASE**

After winter, what rises from the ground provides us the energy to help us recover from winter and spring into action.

## VIRUS DEFENCE

[naturalfactors.com/virus](http://naturalfactors.com/virus)

### ECHINAMIDE Anti-Viral

Clinically proven to fight off viral infections

**13<sup>97</sup>**

**Quercetin** is a flavonoid and flavonoids are known to be potent antioxidants that can be a novel antiviral agent

**26<sup>47</sup>**

**BioCgel** high absorption vitamin C supports production of white blood cells (the cells that protect you from viruses)

**25<sup>97</sup>**



## Look Youthful & Beautiful With BioSil

- BioSil generates and protects collagen, elastin, and keratin
- Guaranteed results
- Super concentrated drops

**39<sup>97</sup>**

30 + 30 mL

Buy One  
Get One  
**FREE!**



While quantities last!

**FLYER SALE ENDS May 17, 2020.** Products available at your local natural food stores.

The #1 total nutritional shake on the market

# BUY 2 VEGIDAY NUTRITIONAL SHAKES

Receive a blender for FREE!

Exclusively available at participating natural health food stores. **While quantities last!**

Why is this the best total nutritional shake on the market?

VegiDay All in One Nutritional Shake contains: organic vegan protein, organic greens harvested from our farms, plus a complete range of vitamins and minerals. It has everything you need in one delicious, nourishing scoop. No other nutritional shake can compare.

NEW  
SEASONAL  
SPRING  
FLAVOUR!

49<sup>97</sup> French Vanilla  
Unflavoured  
Decadent Chocolate  
powder

Blender  
\$60  
VALUE

FREE SMOOTHIE BLENDER!

Stainless steel blades 300 watt  
Includes two convenient travel cups with spill-proof lids

21g  
PROTEIN

26  
FRUITS &  
VEGGIES

ESSENTIAL  
VITAMINS &  
MINERALS





# Guaranteed special formulas for STRESS, INSOMNIA, and MEMORY

## ACHIEVE THE IMPOSSIBLE DREAM Tranquil Sleep

Helps you fall asleep, stay asleep,  
and wake up refreshed

**18<sup>97</sup>** **33<sup>97</sup>**

60 chewable  
tablets

Extra Strength  
60 chewable  
tablets



## NATURAL STRESS RELIEF Mental Calmness

Promotes deep relaxation and mental clarity

**17<sup>97</sup>**

60 chewable  
tablets



## Stress Less

Relieves symptoms of stress  
such as mental fatigue

**26<sup>47</sup>**

120 vcaps



## Restful Sleep

Helps relieve insomnia,  
nervousness, and restlessness  
caused by mental stress

**18<sup>97</sup>**

90 vcaps



## MEMORY AND COGNITION

### Memory Boost

Promotes mental sharpness  
and concentration

**25<sup>47</sup>**

120 vcaps

## WomenSense #1 recommended by physicians

Painful Periods? PMS?

Improve hormonal  
balance with

### EstroSense

Hot Flashes? Night Sweats?

Improve menopause  
symptoms with

### MenoSense

**48<sup>47</sup>**

120 vcaps

Stressed? No Energy?

Losing Sleep? Improve  
stress symptoms with

### AdrenaSense

**39<sup>47</sup>**

180 vcaps

Low Thyroid? Weight Gain?

Improve low thyroid  
symptoms with

### ThyroSense

**44<sup>97</sup>**

180 vcaps

**42<sup>97</sup>**

180 vcaps



## SeaRich – the most delicious omega-3s

**20<sup>97</sup>**

SeaRich Omega-3  
200 mL

**41<sup>97</sup>**

SeaRich Omega-3  
500 mL



**21<sup>47</sup>**

SeaRich with Vitamin D3  
750 mg EPA / 500 mg DHA

**31<sup>47</sup>**

SeaRich with Vitamin D3  
1500 mg EPA / 750 mg DHA

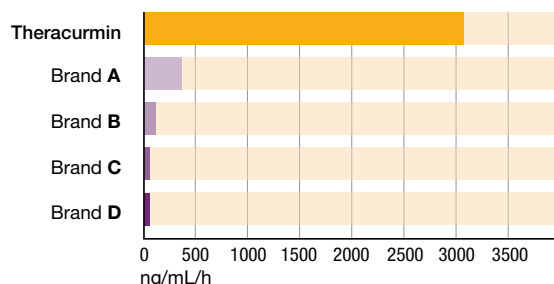
EXCLUSIVELY available in natural health food stores • Ask natural health food store employees for these flyer products.

# Amazing relief for pain and inflammation

## THERACURMIN®: #1 ABSORBED FORM OF CURCUMIN

CurcuminRich contains Theracurmin, the most bioavailable form of curcumin on the market. The graph below shows the significantly superior absorption of Theracurmin compared to other curcumin preparations.

### Bioavailability Comparison of Curcumin



### Protection from neurodegenerative diseases

One area where curcumin is showing great promise is in protecting the brain. Increased consumption of antioxidant and anti-inflammatory compounds is known to reduce the risk of neurodegenerative diseases, including Alzheimer's

and Parkinson's. Population-based studies show that people who have a high consumption of turmeric also have the lowest rates of Alzheimer's in the world.

**Theracurmin reduces the risk of neurodegenerative diseases, including Alzheimer's and Parkinson's.**

Curcumin, especially in the highly absorbable Theracurmin form, crosses the blood-brain barrier to protect and positively influence biochemical reactions in the brain. In addition to its antioxidant and anti-inflammatory properties, curcumin promotes the growth of new brain cells and inhibits the formation of beta-amyloid deposits in the brain that are linked to brain plaque formation.

**Theracurmin is the only form of curcumin shown in clinical trials to be effective.**

CurcuminRich Theracurmin is ideal for anyone who:

- Suffers from chronic inflammation
- Is looking for relief from pain caused by inflammatory conditions
- Has concerns about age-related cognitive decline, especially Alzheimer's



## Sea-licious

The most delicious omega-3s and the greatest assortment of flavours!

We know your children want a variety of delicious flavours. We tried fish oils all across the country and Sea-licious was the best-tasting brand in Canada.

Tangerine Lime · Raspberry Lemonade  
Tropical Colada · Natural Maple

**23.97**

Sea-licious Omega-3  
250 mL

**37.97**

Sea-licious Omega-3  
500 mL

**26.47**

Sea-licious Omega-3  
with Vitamin D3 250 mL

**40.47**

Sea-licious Omega-3  
with Vitamin D3 500 mL

— Karlene Karst, Nutritionist, author,  
health expert, and mom of three





# Gourmet KETO Oil Blend

## Great for salad dressings, dips, and smoothies

### Alpha Gourmet Keto Oil Blend

Simplifies intake of good fats by combining them in one easy-to-use product

- Blend of MCT oil, DME coconut oil, and camelina omega-3 oil
- Keto- and paleo-diet friendly
- Highest quality oils in one product

**31<sup>47</sup>**  
1000 mL

**33<sup>97</sup>**  
1000 mL



**6<sup>97</sup>**

110 mL

### DME Coconut Oil

THE FRESHEST, FAIREST, MOST FUTURE FRIENDLY

Alpha's Organic Virgin Coconut Oil is certified Fair Dinkum Fair Trade and is hand pressed directly from fresh coconuts in the Solomon Islands by island natives on their own family farms.

Available in original, lemon, peppermint, and pineapple flavours.

### Supreme MCT Oil

Energy for workouts

- Provides quick energy for workouts and body building
- Supports age-related cognitive decline

## The most important nutrient to prevent heart disease

### Vitamin K2

- Increases calcium absorption
- Inhibits the calcification of arteries
- Fights premature wrinkles



**8<sup>97</sup>**

60 vcaps

**16<sup>47</sup>**

120 vcaps



### BioCoenzymated Active B Complex

with full-spectrum coenzyme B vitamins

**22<sup>97</sup>**

60 vcaps

**36<sup>97</sup>**

120 vcaps

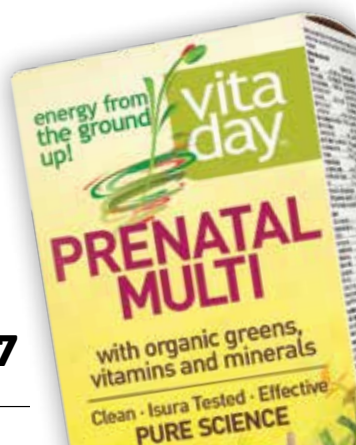
## You'll love the VitaDay Prenatal Multi easy-to-swallow capsules

Every easy-to-swallow VitaDay capsule contains 100% organic, non-GMO, nutrient-dense, wholefood greens.

- Contains active coenzyme B vitamins, including B6, B12, and folate, for increased absorption
- Provides bioavailable and gentle forms of magnesium and iron
- Contains a whole food greens blend, ginger, inositol, and lutein
- Made with active forms of vitamins K2 and D3

**24<sup>97</sup>**

60 vcaps



## Rhodiola

Improves brain function and boosts energy levels

Rhodiola supports the nervous system by inhibiting the depletion of important brain neurotransmitters such as serotonin, dopamine, and norepinephrine during times of stress.

**13<sup>47</sup>**

60 vcaps



# Feel the DIFFER

## You'll love the flavour and how you

## 100% FERMENTED, ORGANIC

*"I now have so much more energy and an overall sense of v*

**Factors farms®** in the beautiful Okanagan Valley are

**100% organic.** Our crops are fertilized with compost and nitrogen-rich sea plants, and are meticulously cared for by hand.

**No synthetic pesticides (or even permissible organic pesticides) are used – EVER!** From simple seeds come the highest potency crops packed with essential amino acids, minerals, antioxidants, enzymes, and phytonutrients.

The 100% organic Whole Earth & Sea crops are harvested at their peak and immediately **raw processed and enzymized** using our patent pending process. The result? **A unique, 100% fermented greens for easy digestion and maximum nutritional benefit.**

### FERMENTED

**GREENS** is the **ONLY 100% fermented and 100% organic greens formula.**

Our new enzymized greens is non-GMO and vegan friendly **providing 6 g of quality fermented plant protein** in every serving. This exceptional formula also includes fermented grasses, fruits, vegetables, and micronized medicinal mushrooms.

**Available in Organic Chocolate, Organic Tropical, and Unflavoured.**

**The best nutrition from our organic farms.**

**52<sup>97</sup>**

Greens



EXCLUSIVELY available in natural health food stores • Ask natu



# ERENCE!

## u'll feel using this

## IC PRODUCT.

*well-being. Truly amazing!"*

**ORGANIC**  
CHOCOLATE,  
VANILLA CHAI,  
and TROPICAL

### FERMENTED PROTEIN & GREENS

goes far beyond standard greens and protein products. This innovative formula gives you all the nutrition in our **organic greens superfood formula along with 21 g of the cleanest possible plant-based VEGAN PROTEINS.**

These unique food supplements harness the power of natural fermentation to create highly bioavailable nutrition from the Whole Earth & Sea.

Available in Organic Chocolate, Organic Vanilla Chai, and Organic Tropical flavours.

**59<sup>97</sup>**

Protein & Greens

LOOK FOR THIS SEAL



**isura**

NON-GMO · MASS SPEC

Documentation ✓ Lab Tested ✓

ISURA means certified clean.

This seal assures you that this product has passed the most rigorous testing in the world. ISURA can test for over 700 potential contaminants.

[isura.ca](http://isura.ca)

FEEL THE DIFFERENCE WITH  
WHOLE EARTH & SEA MULTIS

**Women's and Women's 50+  
Men's and Men's 50+  
Multivitamin & Mineral**

**Women's Prenatal  
Multivitamin & Mineral**

Made with farm-fresh, organic, and sustainably grown non-GMO ingredients

*"Hands down the best vitamin/mineral whole food supplement on the market."*

**33<sup>97</sup>**

60 tablets



al health food store employees for these flyer products.

# Collagen made by myself

BioSil™ activates your body's own natural collagen-generating enzymes, so the collagen you gain is made by you. Completely natural to you. Not sourced from animal or sea organisms. When you want to add collagen, make sure it's not just any kind of collagen but 100% your own!

- Reduces fine lines and wrinkles
- Increases skin elasticity
- Clinically proven

**55<sup>97</sup>**  
120 vcaps



LIMITED  
TIME  
OFFER!

**39<sup>97</sup>**

30 + 30 mL



## Incredible BioSil deal Buy One Get One FREE!

- Super concentrated drops
- GUARANTEED results
- BioSil generates and protects collagen, elastin, and keratin

While quantities last!





# FEEL THE MACA ENERGY!

## BUY ONE GET ONE FREE!

Increases energy • Relaxes tense muscles  
Reduces stress levels

**21<sup>47</sup>**

90 + 90 vcaps

Buy One  
Get One  
**FREE!**



# OVER 30? TESTOSTERONE DECLINING?

## — YOUR ULTIMATE MALE SOLUTIONS —

Natural formulas to  
**reduce the negative effects**  
of declining testosterone levels,  
aging, and stress.

**MALE ENERGY** Protects testosterone from conversion to estrogen, restores hormone balance, and reduces symptoms of declining testosterone

**TESTOSTERONE BOOST** Provides significant improvement in testosterone and stress levels

### HAIR GROWTH FORMULA

A one-per-day formula to help nourish healthy hair

**LIBIDO** A natural aphrodisiac that enhances desire and performance



**35<sup>47</sup>**

30 tablets

**40<sup>97</sup>**

90 vcaps  
180 vcaps **72.97**

**45<sup>47</sup>**

120 vcaps

**21<sup>47</sup>**

60 vcaps

# Premium probiotics and enzymes for advanced effectiveness

## Good health starts in your gut

These intensive-strength probiotics and enzymes target specific digestive issues to REJUVENATE YOUR LIFE



### Specifically formulated for seniors **Senior's Multi Probiotic 35 Billion**

This senior-specific premium formula provides eight bifidobacteria and lactobacilli species, which decline with age. Helps relieve constipation, gas, bloating, age-related decline in immune function.

**21<sup>97</sup>**

30 vcaps

### Supports acute digestive needs **Critical Care Probiotic 55 Billion**

This formula features nine bifidobacteria and lactobacilli strains for targeted support of both the large and small intestines. Ideal for replenishing bacteria lost through antibiotic use, sickness, or diarrhea.

**27<sup>97</sup>**

30 vcaps

### Ultimate Multi Probiotic and Ultimate Multi Probiotic Double Strength

12-strain blend featuring eight lactobacilli and one *Lactococcus* species for small intestine support, and three bifidobacteria species for the large intestine.

**20<sup>97</sup>**

60 vcaps  
12 billion

**38<sup>97</sup>**

120 vcaps  
12 billion

**39<sup>97</sup>**

60 vcaps  
Double Strength  
24 billion

**55 BILLION**  
live probiotic cultures



### Relieves symptoms of irritable bowel syndrome **IBS Relief Biotic 7 Billion**

IBS Relief Biotic is a multi-strain formula featuring 7 billion live probiotic cultures, including *Lactobacillus*, *Bacillus*, and *Enderococcus* strains clinically tested and effective in relieving some symptoms of IBS.



### High-protein, high-fat digestive program **Keto Paleo MacroGest**

Intensive-strength enzyme formula that supports the breakdown of protein-rich and high-fat foods such as dairy, eggs, and meat, making it ideal for anyone following a paleo or keto diet.

**19<sup>47</sup>**

30 vcaps

**21<sup>97</sup>**

60 vcaps

### Gluten issues? **ReliefZyme**

This intensive-strength formula supports the complete digestion of wheat, gluten, and dairy. Helps improve nutrient absorption in individuals with gluten and dairy sensitivities.

**22<sup>47</sup>**

45 vcaps





# Why do you feel discomfort in your gut? High FODMAPs

While most fibres such as **bran, wheat,** and **inulin CAUSE** intestinal discomfort, bloating, and gas,  
**Reliefibre relieves it. Why?**

FODMAPS are the key reason why many people suffer from IBS, constipation, diarrhea, gas, and bloating.

Reliefibre is the only **ORGANIC** fibre **LOW-FODMAP** certified in Canada

- Monash University Low FODMAP Certified™
- 100% organic; non-GMO; gluten free
- Dissolves rapidly in water
- Tasteless, colourless, and odourless

Add Natural Factors Peppermint Oil for more incredible digestion benefits.

**Peppermint Oil**

*Feel the benefits within 24 hours*

- Promotes the elimination of excess gas
- Helps speed up the elimination of candida yeast
- Helps relieve irritable bowel syndrome and intestinal colic

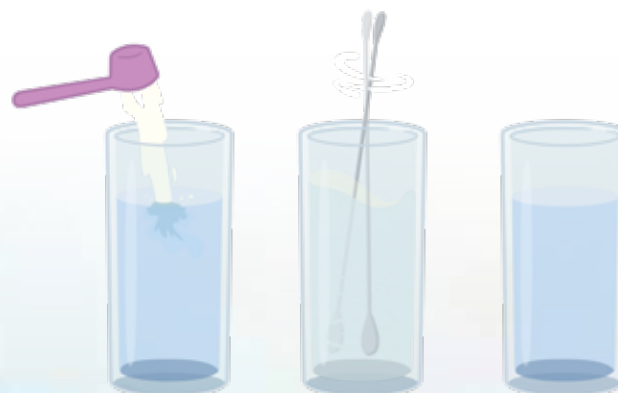
**15<sup>97</sup>**

60 enteric-coated softgels

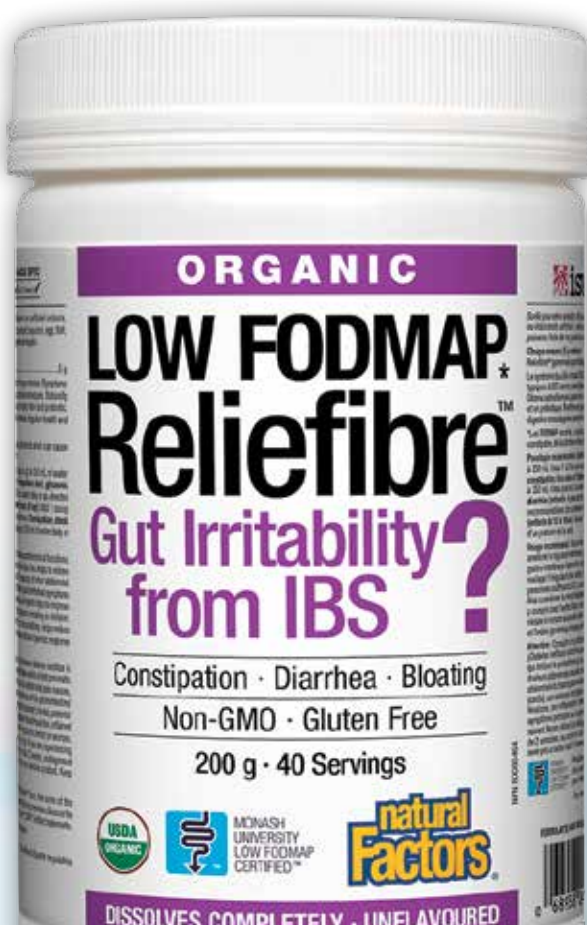


**33<sup>97</sup>**

Unflavoured 200 g  
Tropical 268 g



Reliefibre dissolves rapidly in water and doesn't thicken.



EXCLUSIVELY available in natural health food stores • Ask natural health food store employees for these flyer products.

# AMAZING DEALS!

## Buy One Get One FREE



## Calcium & Magnesium

### Buy One Get One FREE!

10 years from now, it will be too late to find out the calcium you're using isn't working.

**25<sup>97</sup>**

180 + 180 capsules

### Calcium & Magnesium Citrate with D3

Natural Factors Calcium & Magnesium Citrate also contains vitamin D3, potassium, zinc, and manganese to keep your bones strong and healthy.

## B12 Methylcobalamin

### Buy One Get One FREE!

The most effective B12 vitamin ever made  
Just what your body needs

**21<sup>97</sup>**

60 + 60 subtabs

## Maximum Triple Strength RxOmega-3

### Buy One Get One FREE!

High-potency omega-3s in a convenient one-per-day softgel

900 mg EPA/DHA

No fishy aftertaste

**57<sup>47</sup>**

150 + 150 softgels

